

## **Present to Succeed 2023 Convince Your Boss Letter**

*We've done the hard work for you. Now you just need to copy, paste and send this letter to your manager.*

To: [your boss's email]

Subject: Our company will benefit from attending this conference

Hi First name,

I'm writing to you about a great learning opportunity for me and our team. I'm talking about the Present to Succeed conference – the biggest presentation skills event on the planet.

Every year they gather some of the best presentation experts in the world on their stage. They teach business professionals like us public speaking, body language, storytelling, slide design, data visualization, and tons of tips & tricks for presentation tools like PowerPoint.

Dozens of companies are already sending their people to the conference. Accenture is sending 50, HP - more than 100, and Telus International - more than 300 people. And they are doing it for the third consecutive year. There should be a good reason they continue to attend this event.

I'm confident that improving my presentation and communication skills at Present to Succeed will help me with projects like:

- [add project here]
- [add project here]
- [add project here]

We can make some valuable contacts at the event too. There are going to be 950 in-person participants and 3000+ online. These are marketers, salespeople, product and project managers, and IT professionals. And they are all working for some of the biggest brands in the world.

And not only the ticket prices are shockingly affordable, but they have huge 70% discounts for teams too! This means we

Present to Succeed is going to be held on April 28, Friday, so I hope to hear from you soon. I really believe we as a company can get tons of value from this conference. After the event, I will prepare an internal presentation to share the major takeaways.

Thank you for considering this request! I look forward to your reply.

Best regards,